DETAILS OF BUSINESS

BUSINESS OVERVIEW

We are a provider of software services and solutions. We specialize in providing offshore software product development, software migration, multimedia design & development, application development & maintenance, web designing, digitization of engineering drawings, and search engine optimization. Our customer base includes companies from diverse industry verticals like Automotive, Print Media & Publishing, Banking, Financial Services & Insurance (BFSI), Transportation and Logistics. Our primary objective is to bring the strategic differential advantage of offshore software outsourcing to the doorstep of our customers globally.

From the most demanding to the most distant customers, we help global leaders grow and transform their business and bring greater flexibility with faster time to market through technical excellence, all at lower costs, right at their doorsteps. Our team includes professionals with combination of knowledge and experience in IT Industry. The team members have experience in understanding the cross-cultural needs of the clients which holds a very important part in offshore business. The availability and accessibility of our teams to offshore clients ensures full transparency, complete control and comfort of 24x7 accessibility of the team.

Our Company is headquartered in Ahmedabad and is promoted by Mr. Niraj Gemawat and Mr. Indrajeet Mitra. Our promoters have years of rich experience in software development. Our primary focus is to deliver high quality and affordable services to the broader population by leveraging our economies of scale, skilled staff, and an efficient business model.

OUR SERVICES

The major services offered by our Company are set forth below:

Business Analytics: Today, in order for a business to stay agile and ahead of its competition, data-based insights are imperative. These insights help an organization to assess the impact of the past decisions and efforts, and manage the performance of its deliverables as well as to refine and streamline future processes and actions. Quick and efficient business analytics, therefore, go a long way in making informed business decisions.

We use advanced analytics to extract and interpret complex data which can then be reviewed and acted upon to find better ways of doing business through use of business analytics and engage with customers

and stakeholders, and ultimately leading to make better business decisions based on analytical judgements. With our business analytics solutions, data driven insights are easy to obtain and harness.

Cloud Services: For an enterprise to be future-ready, a fast yet easy-to-adopt cloud solution is crucial. By integrating cloud into its existing business platforms, an organization can fast-track its growth, optimize and manage its IT resources, provide better connectivity to employees and customers, and ultimately become truly agile.

With our end-to-end cloud services including cloud advisory, infrastructure, integration, management, and security, enterprise's transition to a cloud empowered organization turns seamless and efficient.

Application Engineering: In today's digital world, it is only logical for businesses to undergo a transition to a digital business. A mobile enterprise is an agile enterprise, and therefore, applications transformation is crucial.

We recognize the need for this transformation and so offer our clients a full suite of Application Services including planning, designing, building, implementing and optimizing application development and maintenance. We strive to help organizations remain efficient and agile, and our application services are an effective and affordable means to this end.

Testing Services: The emphasis on reliability and resilience of products and applications has increased many-fold in the last few years. Organizations have to now pay better attention to user-experience, system availability and security, along with improving predictability where possible.

As a result, the focus on testing has also increased significantly, with businesses significantly increasing their QA budgets and laying stress on more effective testing of their products. NINtec's QA professionals are highly experienced and follow best practices in the field. Our Testing Services include test automation, performance testing, functional testing, security testing and validation, usability and accessibility testing, regression testing, among others.

INDUSTRIES

AUTOMOTIVE

With the exponential growth of digital technologies in the last few years, the automotive industry has been affected significantly. In order for automotive businesses to remain relevant and competitive, a redefined approach towards supply chain processes, customer and distributor engagement, and product offerings must be adopted.

Businesses are increasingly facing the need to make use of innovative solutions and deeper industry insights so as to improve operations, increase revenues and grow further. To achieve this, the industry players must:

- Use predictive analysis and big data for insights and foresights
- Adopt digital technologies and platforms for digital transformation
- Utilize next generation After Market solutions
- Develop better solutions and products for cost saving and higher efficiency
- Improve customer experience for the modern digital consumer
- Create better supply chain strategy

As the various players start leveraging technology to achieve the above goals, automotive industry as a whole will experience a positive change and faster growth.

PRINT MEDIA & PUBLISHING

The emergence of digital technologies in the last few years has had a disruptive effect on the print media and publishing industry. Content previously meant for print media such as newspapers, journals, books and magazines, is now been actively repurposed for the digital platforms including web and mobile.

With the exponential rise in the number of digital channels such as search engines and social media platforms, the print media and publishing businesses must adapt or perish.
And as such, it is crucial for the industry players to devise and implement content strategies that can help them differentiate and grow. Digital asset creation and management, digital publishing, mobile printing, data analytics and CRM, are but some of the many solutions that the industry players can utilize to remain profitable.

BFSI

The banking and financial sector are one of the many industries to have been taken by storm with the rise in the modern technology. With an ever-increasing number of tech-savvy consumers, necessity to remain profitable in emerging economies, continuous threat of cybercrimes, and the pressure of remaining relevant in the evolving technological landscape, the BFSI industry has a lot on its plate.

Having said this, a number of avenues and opportunities have also been made available to the industry players. With an experienced technology partner, enterprises can access solutions and services that can help them start new offerings, reduce operational costs, provide improved customer experience, and most importantly, fight cybercrime effectively while still remaining compliant with the various regulations.

TRANSPORTATION & LOGISTICS

The Transportation and Logistics industry has seen a lot of positive transformation in the way the enterprises are conducting their business and creating offerings for their consumers.

Technology has affected end-to-end supply chain, adding more transparency for the customers, and reducing operational costs for the enterprises. Be it for carriers, logistic providers, or for mail and express companies, streamlined processes and advanced technology have been a boon.

By adopting the latest technological advances, the industry can benefit immensely in terms of cost optimization, increased flexibility, on-time deliveries, and improved customer service.

Our Vision
To become the most preferred IT services company by delivering cutting-edge and cost-effective technology solutions that enable success of enterprises across the globe, while also helping our employees realize and expand their potential.

Our Mission
To provide best-in-class IT services and solutions to our clients by making effective use of latest technologies, innovative solutions and experience-based processes and methodologies.